

### **G7 Networking Event Script**

For leading G7 events, these phrases can help you to introduce each meeting segment.

- 1. We strongly encourage these **suggested keywords or phrases** for leading all into the G7 mindset.
- 2. Come prepared by filling in the blank spaces ("\_\_\_\_\_") in advance.
- 3. Setup your room early with G7 App open on Monitor, music via laptop for a nice atmosphere. Be ready to welcome guests 15 minutes before event start time. Welcome all arriving. Encourage members to open their G7 App to today's event, with their notes box open. Give printed agendas to all guests. Start on time, end on time. This is a business meeting.
- 4. You set the tone and excitement at the start of the networking event. This is Game On! Have Fun!

#### Welcome (5 min)

- "Welcome to this G7 Christian Business Networking Event! Thank you, members, for coming.
- And a special recognition to our guests visiting today. Welcome!"

"First, before we open in prayer, and start our networking event following the provided agenda, I would like to frame this event by sharing **G7's Purpose, Vision, and Culture.** 

Our G7 Purpose: We equip Christians to walk boldly in faith while doing referral business together.

The G7 Vision: Becoming the most trusted business network on Earth, enabling connectivity and commerce with biblical values.

#### **Our G7 Culture:**

- 1. Relationship & Trust Before Referral.
  - a. Encourage 1:1 meetings outside of monthly networking events.
- 2. Grow by Giving Mindset.
  - a. G7 Gives 10% of top line revenue to supported causes.
  - b. Our Chapter Grows by Giving to each other. We seek members who show up to help others vs. themselves.
- 3. We Keep God at The Center Father, Son, Holy Spirit, the Great Three in One.

G7's 10 Year BHAG: Sharing the gospel as salt & light in the marketplace globally through 150,000 members in 10,000 chapters discipled by 2,000 Regional Managers.

**Tip:** Memorize the gist of this purpose statement. Feel free to go off-script in sharing your own take. Keep it to less than 1 minute.

**Opening Prayer** - "Next, let's turn our hearts to God, as \_\_\_\_\_ leads us in an opening prayer."

## 1 Gospel (5 min)

This is a short scriptural devotional for up to ~5 minutes.

(This is usually preassigned from last month's networking event.)

It is okay after someone shares to have a short discussion or share comments. It's important to let the Spirit flow during this time, but you have to be cognizant of the time. No more than 10 minutes.

# 2 **Group** (10-15 min)

Recognize visitors; introduce yourselves & share something personal

- Up to ~1 min. each. (~30 sec each if 25 attendees.) You may want to assign one of your leadership team as the "timekeeper" with an alarm set on their phone.
- Remember, your guests don't know G7 members, so please say clearly:
  - Your full name
  - Your business name / industry
  - Some personal information: Ask a question like, "What brings you joy?"
- This is NOT your business elevator pitch, which is shared in G6 Get.
- Note: In the G7 App, in today's Event section, when a member introduces themselves, mark them as present in the PSALM balloon to the right of their name, or mark missing members as absent.

### 3 Grade (10 min)

Reiterate shared networking goals; report on progress; delegate action steps for follow-up.

#### Start by "In the last 30 days, by a show of hands:

- 1. How many added a prayer request or prayed for a prayer request in the G7 App?
- 2. How many completed a 1:1 or Triad networking coffee meeting with other members in this Chapter?
- 3. How many shared a new business referral in the G7 App?
- 4. How many invited enough guests be able to bring at least one to today's networking event? Then discuss any goals if you have them in place.

### 4 God (5-10 min)

Pre-Assigned: Someone share their salvation or God's answered prayer testimonies. Then discuss or share comments if time permits. This:

- Builds Transparency, Trust, Relationship
- Shares the Gospel The Good News of Salvation

Tip for Your First Meeting:

Just share that these are what
we will be measuring ea. Mo.

- Gives God Glory
- Perhaps Opens the Eyes of Other Christians to Want to Learn More in a 1:1 with that person, to encourage them in their faith walk.

If no one is available: Ask for recent God stories or "Godcidences" from the group. Coincidence

### **5 Grow** (5-10 min)

Educational moment for personal, professional, and/or spiritual growth.

- New Chapters can focus on 1 or 2 of these per Networking Event:
  - Getting Members in the Directory, My Listing
  - Getting Members registered into the Live Member Onboarding Training
  - Sharing how to invite guests. "I don't know if this is a good fit for you, but I'm in a monthly Christian business networking group that's really fun. Would you like to be my guest at our next monthly networking event? Then email or text your "Meet Our Chapter" link from the G7 Website. (Go to <a href="www.g7networking.com">www.g7networking.com</a>, find a chapter, enter a city, select a chapter, select "learn more about this chapter." Use the link in the web browser to send to guests.
  - Identifying Your Top 5 Best Referral Categories See RM or Chris Fleck for this tool.
- Maturing Chapters can focus on pre-assigned member to share:
  - Their business This information helps build confidents and trust in their business.
  - Insights into their industry that would be beneficial to G7 Members.
- Other materials will be provided to you soon, such as Effective Networking 1:1s, etc.

#### 6 **Get** (10-20 min)

Share your business elevator pitch & ask of fellow members

Depending on the size of the group this is 1.5 to 2 minutes per person. Guests are optional and can just say pass. Leader invites members and guests to share:

- 1. Your name (clearly) (Remember, guests do not know you but want to!)
- 2. Your business name.
- 3. What your business does.
- 4. What your ask is for this month.

## **7 Give** (5 min)

Briefly call out whose "Gets" you can support with referral etc.

(This is a brief go around the room the same way and each person say briefly (10 seconds) if they have something form someone, and/or if they want to schedule a 1:1 or Triad with someone.

#### Closing (5 min)

Announcements & reminders; close with prayer or encouragement

- o Request what members would like to provide this for next month's networking event?
  - o G1 Gospel up to a 5 min. scriptural devotion. Who?
  - G4 God Share your salvation or answered prayer God testimony up to 10 min.
     Who?
  - o G5 Grow
- Encourage everyone before they leave to schedule a 1:1 or Triad with another member or guest in the next 30 days!
- Want to do a quarterly community event together Discuss it here and seek a volunteer to take the lead on this.
- Want to have an optional coffee or half price app happy our event mid-month just for the fun
  of it. Discuss it here.
- Schedule any leadership briefs if you want or need to, to discuss organizing and building your chapter.
- CLOSE IN PRAYER AND THANK EVERYONE FOR BEING PRESENT.

#### Note/Tips:

- 1. Two weeks before the monthly networking event I recommend the president send out an email to all members:
  - a. Reminding them about the upcoming networking event (give the date/time)
  - b. Share your Meet Our Chapter web browser link.
  - c. Reminding the three event assignments for G1, G4, G5.
- 2. One week before the networking event, do the same.
- 3. Remember the Pres. And VP can attend weekly G7 Cohort 30 min. zoom events, Monday's 3:30p CDT. This is a great way to share best practices and hear lessons learned.