**LinkedIn Chapter Booster**

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| **Outcome:** | With a little bit of coordination, the *LinkedIn Chapter Booster* goes a long way towards enhancing your chapter’s visibility & getting more guests at your next chapter event. |
| **Strategy:** | 1. Each week, ***1*** ***designated*** ***point-person*** creates a LinkedIn post & reminds the chapter.
2. ***All other chapter members*** maximize that post’s reach by commenting, re-sharing, & inviting their own LinkedIn connections.
 |

**Please note:** Social media is no substitute for personal invitations!

During this coordinated effort, call, text, or email your colleagues to your event.

# BONUS: Add G7 to Your LinkedIn Profile

🕑 ***Est. Time-to-Complete = 15 min***

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| *Description* | G7 Networking is a trust-centered, networking company driving new business for members through teams of local referral partners. Together, we connect Christians and all business professionals for sharing business leads while growing personally, professionally, and spiritually.I am a proud G7 Member ***and Chapter Leadership Role (e.g. Chapter President)*** of ***G7 Name/Location (e.g. G7 Chicago)***, where I find new business through several well-connected, trustworthy people from a variety companies.Visit our chapter & learn more at: ***Insert chapter website link*** |

**Step-by-Step for adding G7 to your LinkedIn profile:**

1. Customize the “Description” text above with on your own voice.
	* Do one final spelling/grammar check!
2. Insert your ***chapter website link***into the “Description” text above.
	* Go to <https://app.g7networking.com/find-chapter>
	* Find and select your chapter. Click “Learn more about this chapter”.
	* Copy the web address from the top of your browser and paste it into the designated area of the “Description”.
	* ***Pro Tip:*** It’s a GREAT idea to bookmark your chapter website page in your browser for easy sharing!
3. Sign into <https://www.linkedin.com/login> and navigate to your Organizations.
	* Click the “Me” icon at the top of your LinkedIn homepage, then click “View profile”. Near the center of your screen, click “Add profile section”. Under “Additional”, select “Add organizations”.
4. Create a new Organization with these settings:

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| * *Organization name:*
 | G7 Networking |
| * *Position held:*
 | Either ***Member*** or ***Chapter Leadership Role*** **(e.g. Chapter President)** |
| * *Associated with:*
 | Select primary company/employment used in G7 |
| * *Membership ongoing:*
 | Check this box. |
| * *Start date*
 | Starting month of your G7 Membership |
| * *Description:*
 | Copy-paste “Description” text above |

* Then, click “Save”
1. To your fellow G7 members, email the reminder message below AND ATTACH this document to your email.

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| *Reminder Message* | Hey Gang,Thanks for everyone’s contributions towards the LinkedIn promotion of our G7 chapter! By the way, I encourage you to add G7 to your LinkedIn profile. Instructions & text attached. |

# To download the other LinkedIn Booster posts

go to: [**https://www.g7networking.com/blog/linkedinbooster**](https://www.g7networking.com/blog/linkedinbooster)